Volume 56, No. 10, October 1994

CAROLINA COUNTRY

Official publication of Carolina Electric Cooperatives

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* **Candidates for Congress**
Pages 6-9

"Barbecue Heritage"
Page 10

WHY ARE WE PRACTICALLY "GIVING AWAY"

"101 IRON-ON TRANSFERS ONLY 6¢ EACH?"

IF YOU LIKE TO CREATE T-SHIRTS, SWEATSHIRTS AND CLOTHING DESIGNS WITH A PERSONAL TOUCH, THIS IS THE PATTERN SET YOU'VE BEEN LOOKING FOR! USE EACH PATTERN OVER AND OVER AGAIN. TRANSFERS FOR BEGINNERS OR EXPERTS, NOT SOLD IN STORES!

(By Frank K. Wood)

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- Alphabet and numbers
- Dancing mouse, octopus with bows
- Eiffel Tower, map of France, Chef Extrordinare
- Petite parfums, excusez moi!
- Cute dinosaurs, frogs on lily pads
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- Zebra, giraffe, tiger, gorilla and kangaroo
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WHY ARE WE PRACTICALLY "GIVING AWAY"

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(By Frank K. Wood)

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ARTHRITIS PAIN!

"I HAD ARTHRITIS PAIN SO BAD I COULD HARDLY USE MY HANDS. BUT NOW THE PAIN IS BLESSEDLY RELIEVED."

(By Jacquelyn Robson)

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Carolina Electric Cooperatives is the network of electric cooperative organizations that provides reliable, safe and affordable electric service to 650,000 homes, farms and businesses in North Carolina. At the heart of Carolina Electric Cooperatives are the state's 28 electric cooperatives, each member-owned, not-for-profit and overseen by a board of directors elected by the membership.

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Volume 26, No. 10, October 1994

CAROLINA COUNTRY

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On the Cover

"Flowers for Mae," by Thomas Jefferson Knox, was inspired by a Catawba County autumn scene. The Winston-Salem artist says, "I could see a young lad pulling the wagon to the back porch and carefully placing a surprise for his mother in the old wooden planter next to her rocker." Dedicated to his mother, this painting is the third in a series of limited edition prints. Called the "Jefferson Collection," each release is limited to 250 S/N and are available as a 12" by 19½" print for $60. Dealer inquiries are welcome. Contact Thomas Jefferson Knox, 1641 Brown St., Winston-Salem, N.C. 27105. (910) 767-9719.

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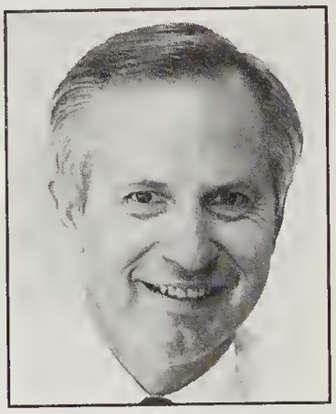

How cooperatives can prosper

By Glenn English

Are you prepared to help your cooperative win the challenges facing the electric utility industry today?

As a member of a North Carolina electric cooperative, you have a much more direct role in the future of your utility than consumers served by large investor-owned utilities. Given the issues facing the industry today, your cooperative will welcome your involvement.

This summer, the National Rural Electric Cooperative Association board of directors, representing co-ops serving about 25 million Americans, agreed to a strategic plan that focuses entirely on the future of our business. As we mark the 150th year of cooperatives worldwide this month, we can take pride in the stability of our organizations and the confidence members have in our philosophy, but we must direct our attention primarily on the future.

Deregulation and competition with other utilities are the main challenges we face. We are in a position similar to that held by the airline and telephone industries in recent years: the rules that govern where and how we deliver service are changing more substantially than ever before in our history. If we believe that we can proceed as we have for 50 years, we only need to look at the experiences of the airlines and telephone companies to realize that complacency will not help us.

What will help is to revitalize the founding principles of cooperatives.

The fact that we operate on democratic principles whereby members have a direct voice in the course of their cooperative places us on a sound foundation to distinguish ourselves from others in the industry. The fact that we have long been involved in the health and welfare of our communities also is to our advantage. The fact that our policies are determined by a rich mixture of views representing rural and suburban communities throughout the nation likewise can ensure not only a base of wisdom, but also the confidence of our membership and of society as a whole.

A recent Gallup poll found that roughly 60 percent of all Americans prefer the services of cooperative business to those of private businesses. Americans believe co-ops are more trustworthy, more committed to quality and provide better value. They do not hold the same cynicism toward cooperatives as they do toward government and many large corporations.

We must take advantage of that confidence. We must prove to our fellow members —and to legislators, courts and the business community— that cooperatives are not just like any other utility. We are different. We are more valuable to our members and our communities.

The co-ops that will survive as strong organizations are those that become involved in the needs of their communities. Electric cooperatives are eligible and naturally suited to attracting resources for water and sewer services. We have the means to attract and expand community business. We can directly support the education and health care institutions of our regions. We can work as partners in the broadening business of telecommunications. And we can shape the future of generating and delivering electric service.

In short, we can become even stronger. There is no obstacle to another utility yielding its business to a cooperative that can operate more effectively.

To achieve this stability and offer such diversity in a competitive world, we must solidify our commitment to service and excellence. This responsibility lies with the manager, employees and board of directors of each co-op. Directors in North Carolina should be prepared to look into the future and envision their co-op serving all the interests of its members. Members who believe in that vision should discuss it with their directors.There is no question that addressing the challenges of deregulation will fall on the shoulders of the entire co-op membership.

I truly look forward to the bright future of our business. I know that all elements of Carolina Electric Cooperatives —the distribution cooperatives and the state offices– are committed to meet these challenges. And I am ready to cooperate with all of you.

Since January, Glenn English has served as the fourth general manager of the National Rural Electric Cooperative Association. Prior to that he served the 6th District of Oklahoma for 19 years in the United States Congress.

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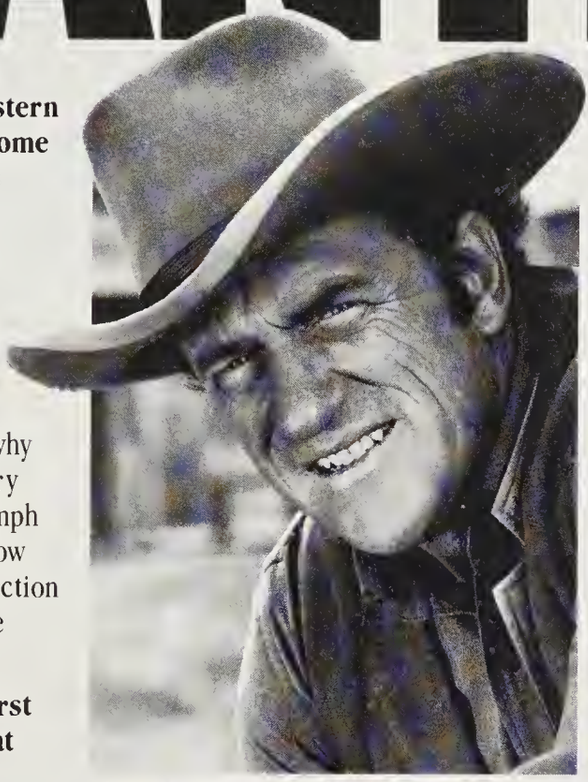

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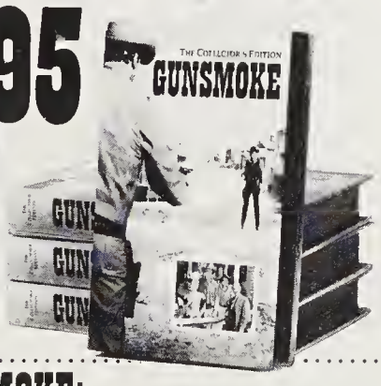

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Candidates for Congress

North Carolina voters go to the polls Nov. 8 to elect representatives for several categories of public office, including judicial positions, state legislators and county officials.

On the federal level, the election will be the second to take place among the 12 newly drawn congressional districts. The state General Assembly, under the direction of the U.S. Department of Justice, established new district boundaries in an effort to create voting areas that would produce congressional representatives more closely aligned with the state's demographics. While the boundaries and the principles on which they are based have been challenged from across the political spectrum, they remain the constitutional boundaries for the 1994 state election.

Carolina Country this month presents an overview of the candidates running for Congress. Candidates were asked to submit biographical profiles, government experience information, a photograph and a brief statement indicating why they would best serve their district. Incumbents (indicated by *) also noted their current committee assignments.

A map below illustrates general district boundaries.Voters who are uncertain of their assigned district should consult their county board of elections.

Among the 12 congressional districts there are 11 races. Incumbent Republican Howard Coble is running unopposed on the 6th District ballot. Of the 11 races, three involve no incumbent — the 2nd District, the 5th District and the 9th District.

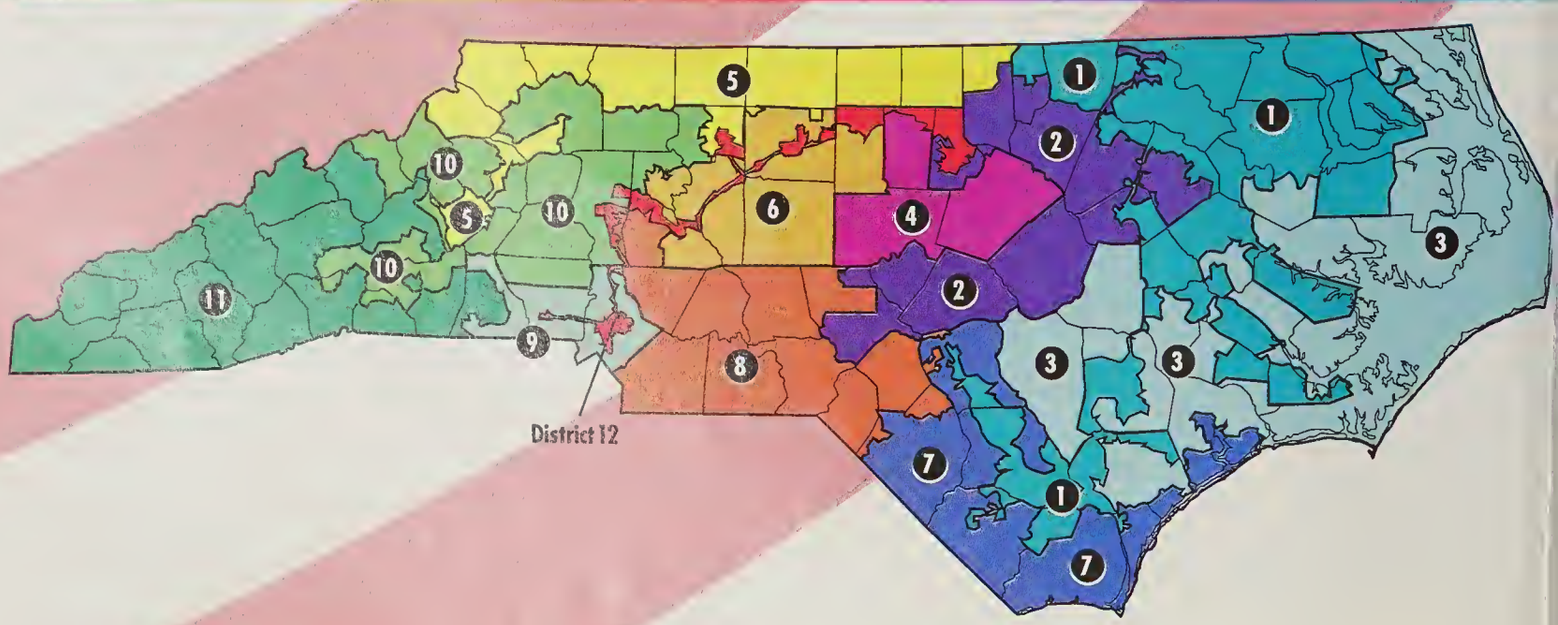
For the first time this year, North Carolina permits citizens who are not registered to vote to register by mail. Postcards for the purpose must be sent to county boards of elections at least 30 days before election day in order to be validated for November 1994 voting.

The electric cooperatives of North Carolina assisted in distributing the postcard voter registration materials throughout the state in September.

James Lee Burney, manager of Government Relations for Carolina Electric Cooperatives, suggests that voters learn about candidates' support of issues concerning cooperatives. He says voters may ask candidates about their support of programs carried out by North Carolina's electric co-ops, including rural cooperative loans, water quality services, and economic development programs.

All polls will be open from 6:30 a.m. to 7:30 p.m. on Nov. 8. Information about poll locations can be obtained by the board of elections in each county government.

NC Congressional Districts



1st Congressional District

Eva Clayton*

Party: Democrat
Prafessian: Businesswaman
Residence: Warrentan
Education: B.S., Johnson C. Smith University. M.S., Narth Carolina Central University.
Gavernment experience: Warren Caunty Board af Cammissianers
*Incumbency – Terms in Congress: 1
Cammittee assignments: Agriculture; Small Business.

I have listened to and responded to the many constituents who have sought assistance and information of their government. I have sponsored and supported legislation that improved the quality of life of many families including medical leave, education reform, deficit reduction, crime, health care and expansion of capital for rural communities. I have also helped to increase funding for veterans health and rural housing, I have actively worked with the Ways and Means Committee to keep the tobacco tax low.

Ted Tyler

Party: Republican
Professian: Pharmaceutical Sales Representative
Educatian: B.A., Wake Farest University.
Residence: Rich Square
Government experience: Tawn Baard, Rich Square, 2-year term; mayar, Rich Square, five 2-year terms.

Our government is too big, too clumsy and too costly. I will vote to balance our budget by spending cuts and not by raising taxes. Term limitations are a must, and health care should not be funded or managed by government. Let's put and keep criminals in jail.

2nd Congressional District

Richard H. Moore

Party: Demacrat
Profession: Lawyer
Education: Wake Farest University; Wake Forest Law Schaal.
Residence: Kittrell (Vance County)
Gavernment experience: Assistant U.S. Attorney, farmer federal prosecutor, N.C. Hause af Representatives.

As members of Wake EMC, my family and I have experienced firsthand the benefits of rural electrification, and I have supported co-op legislative efforts in the General Assembly. As a member of Congress, I will fight to stop wasteful spending, to start treating criminals like criminals, and to protect our tobacco and farm programs.

David Funderburk

Party: Republican
Profession: Self-emplayed speaker, writer, educator.
Education: Aberdeen High Schaol; B.A., M.A., Wake Farest University; Ph.D., University af South Caralina.
Residence: Buies Creek
Gavernment experience: U.S. ambassadar to Ramania, 1981-85

The hardworking, God-fearing taxpayers of my district are conservatives who want someone like President Reagan, Sen. Helms, Sen. Faircloth and Gov. Martin representing them. Government's first responsibility is to protect its citizens. Government, then, should not interfere with the free-enterprise system's ability to create jobs. It's the miracle of America!

3rd Congressional District

H. Martin Lancaster*

Party: Democrat
Prafessian: Attarney
Educatian: B.A. and J.D., Univ. af Narth Caralina at Chapel Hill.
Residence: Galdsbara
*Incumbency – Terms in Cangress: 4
Cammittee assignments: Armed Services; Small Business; Merchant Marine and Fisheries.

I have served eastern North Carolina for 16 years, eight in the General Assembly and eight in Congress. I have worked for our business community; enhanced the growth and stability of our military bases; protected tobacco from excessive taxation and regulation; advocated policies to help our threatened fishermen and fisheries. I will continue to give honest, vigorous representation and wise leadership.

Walter Jones, Jr.

Party: Republican
Prafessian: President af Judsan Ca.; president of Benefit Reserves, Inc.
Education: B.A., Atlantic Christian College.
Residence: Farmville
Gavernment experience: N.C. Hause of Representatives, 9th District (10 years). Unsuccessful candidate far Cangress, 1992. Member, National Cauncil on Gavernment Ethics Law.

Sadly, far too many people have lost faith in Congress. They see representatives out of touch with average Americans. Working men and women, and retirees are overtaxed and businesses are over-regulated. Welfare policies rob people of self-esteem and create traps of poverty for future generations. We are returning to the failed social programs of the 1960s. We need to educate Americans, create jobs, and keep the American Dream alive.

4th Congressional District

David E. Price*

Party: Democrat
Prafessian: Teacher
Educatian: Attended Mars Hill Callege; B.A., University of Narth Caralina at Chapel Hill; B.D. and Ph.D. from Yale University.
*Incumbency – Terms in Congress: 4
Cammittee assignments: Apprapriations; Budget; Banking, Finance & Urban Affairs; Science,Space & Technalagy.

In addition to tackling the deficit and crime, and improving the economy, I have worked to promote the development of rural areas in North Carolina through loan programs for rural small businesses, $1 million to promote home ownership opportunities in rural areas, and transportation alternatives to aid employment opportunities for rural residents. As your voice in Congress, I will continue my efforts on matters important to you.

Frederick Kenneth Heineman

Party: Republican
Prafessian: Retired (February 1994) Raleigh chief of palice.
Educatian: Undergraduate in management fram St. Francis College; Master's in criminal justice fram Jahn Jay College; United States Marine Carps, 1951-1954.
Residence: Raleigh
Gavernment experience: Raleigh chief of palice, 15 years.

I want to effect genuine change and bring government back to the people. For too long Congress has been out of touch with the American people and has created a bureaucracy that threatens the freedom on which this country was founded.

5th Congressional District

Alexander P. "Sandy" Sands, III

Party: Democrat
Profession: Lowyer/ State Senator
Education: A.B. in political science, Duke University; J.C. with honors, University of North Corolino at Chopel Hill.
Residence: Reidsville
Government experience: Member, N.C. Senate, 1987 - present.

I have lived in the 5th District almost all my life, and my wife Ginny and I have been proud to raise our family here. As a state senator, I have fought for our families and for a more prosperous future. The citizens in the 5th District deserve a strong voice in Washington who understands the values and concerns of the people here.

Richard M. Burr

Party: Republicon
Profession: Marketing Executive
Education: Wake Forest University, 1978.
Residence: Winston-Salem
Government experience: none

As a businessman, I believe the time has come to return this country to principles of fiscal accountability, limited government and individual responsibility. As a husband and father, I am determined to send a clear message to Washington: strengthen the family, lock up criminals, promote responsible health care and fight against new taxes.

6th Congressional District

Howard Coble*

Porty: Republican
Profession: Attorney
Educotion: B.A., Guilford College, 1958; J.D.U., University of North Carolino ot Chapel Hill, 1962.
Residence: Greensboro
Government experience: Assistant County Attorney, N.C. House of Representatives, Assistant U.S. Attorney, Commissioner of N.C. Dept. of Revenue.
*Incumbency – Terms in Congress: 5
Committees: Judiciary; Merchant Marine ond Fisheries.

My goal has always been to take a "sharp pencil" to wasteful and imprudent spending. I have lived up to that commitment. I have been recognized by numerous taxpayer groups for my fiscally conservative voting record. I have been a strong supporter of small and large business because that is where jobs are.

7th Congressional District

Charles G. Rose III*

Party: Democrat
Profession: Attorney
Education: A.B., Davidson College; J.D., Univ. of North Carolina.
Residence: Foyetteville
Government experience: Elected to Congress in 1972
*Incumbency – Terms in Congress: 11
Committees: Agriculture; House Administrotion

Since first coming to Congress I have worked to make the 7th Congressional District a better place to live and to give my constituents a voice in what is happening in Washington. The seniority I've established and my committee assignments enable me to more effectively represent my constituents.

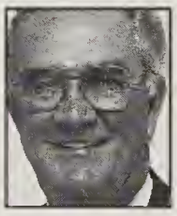
Robert C. Anderson

Porty: Republican
Profession: President, Generol Controcting Company, Fayetteville.
Educotion: B.A., politicol science, The Benedictine College, Atchinson, Kon.; M.S., public service, Western Kentucky University, Bowling Greene, Ky.
Residence: Fayetteville
Government experience: 22 yeors in militory service

I represent the views, values and interest of the people of the 7th District. I will donate the $44,000 secret midnight pay raise to education in the 7th District. I will not vote to raise taxes. I will not accept special interest (PAC) money. I will work for a balanced budget and support a line-item veto. I am a conservative who will be your voice in the U.S. Congress.

8th Congressional District

W.G. "Bill" Hefner*



Porty: Democrot
Profession: Rodio executive, 1954-1974; Congressman since 1974.
Educotion: Sordis (Ala.) High School
Residence: Concord
Government experience: Congressman since 1974
*Incumbency – Terms in Congress: 9
Committee ossignments: Appropriations

I have always championed the interests of the rural electric cooperatives. I have supported budget reconciliation bills which have assured the vitality of REA programs. I supported the restructuring of the REA to ensure that cooperatives continue to be eligible for assistance to modernize and provide high technology services as well as low-interest loans. The restructuring also provided eligibility for cooperatives to participate in the water and sewer loan and grant program. I supported allowing cooperatives to refinance or pay off federal loans.

Sherill L. Morgan

Party: Republican
Profession: Owner and president of Albemorle Honda
Education: West Stanly High School
Residence: Albemarle
Government experience: none

I believe my business background qualifies me to represent my district. Citizens are tired of being led around by bureaucrats and career politicians with no real world experience. Through operating my business, I have learned to solve complex problems and make hard choices. America needs legislators with that ability.

9th Congressional District

Rory P. Blake

Porty: Democrot
Profession: Phormocist
Educotion: B.S., UNC–Chopel Hill; Groduote Phormocy School, UNC–Chopel Hill.
Residence: Chorlotte
Government experience: Mecklenburg County Environmentol Protection Commission; Chorlotte's Tronsit Moll Business Committee; Moyor's Light Roil Tosk Force

I believe in a citizen legislature. I'm running for Congress out of my concern for my two children's future. I believe in education, in families, and in progress for the American people. I reflect the mainstream of this community, and I will be a positive voice for it in Washington.

Sue Myrick

Porty: Republicon
Profession: Advertising ond Morketing
Residence: Chorlotte
Government experience: At-lorge city council, 1983; 2-term moyor of Chorlotte, 1987 ond 1991.

I am a mother, grandmother and president of my own small business. My public service experience includes serving on Charlotte's city council and later becoming mayor for two terms. I will bring a family and business understanding and a pragmatic, conservative "can-do" attitude to Congress.

10th Congressional District

Robert Wayne Avery

Porty: Democrot
Profession: Builder
Educotion: High school groduote; completed 3 yeors ot Homilton Business College in Chorlotte.
Residence: Lincolnton
Government experience: none

The heart of this country is rural America. The Congressman's salary is paid by the people of his district. If elected, my first priority will be to serve the people of the 10th District which includes the farmers, middle class workers, small businesses and retirees on a personal basis.

T. Cass Ballenger*

Porty: Republicon
Profession: Congressmon since 1986
Educotion: B.A., Amherst College
Residence: Hickory
*Incumbency – Terms in Congress: Begon service in 1986
Committee ossignments: District of Columbio; Educotion ond Lobor; Foreign Affoirs.

The America that Bill Clinton envisions is not the America that the people of the 10th Congressional district want. We cherish individual initiative and entrepreneurship. I seek to continue to speak for my constituents who want health care reform without government control and higher taxes; education reform that leaves control in the hands of local school boards, parents and teachers; crime control without gun control and more social spending; and a government that takes less out of our paychecks and operates with a balanced budget.

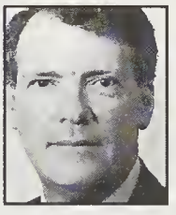
11th Congressional District

Maggie Palmer Lauterer

Porty: Democrot
Profession: Journolist
Educotion: B.A., English, UNC–Chopel Hill.
Residence: Asheville
Government experience: Hos not held politicol office

I believe the people of the 11th District deserve a member of Congress who will really listen to what they say is important to them, and then will fight to make sure their voices are heard. It is not enough to simply criticize the status quo; you must come up with real alternatives or the system breaks down.

Charles H. Taylor*



Porty: Republicon
Profession: Tree Former
Educotion: B.A. ond J.D., Woke Forest University.
Residence: Brevord
Government experience: N.C. House of Representotives ond the Stote Senote (Minority Leoder in both houses).
*Incumbency – Terms in Congress: 2
Committee ossignments: Appropriotions; Merchont Morine ond Fisheries.

I should represent the 11th District to ensure that the interests/concerns of the people are not overlooked, to continue gathering and listening to the comments, thoughts and suggestions of the people in order to best represent their views, and to guarantee that the government's responsibilities to the people of the 11th District are fulfilled.

12th Congressional District

Melvin L. "Mel" Watt*

Porty: Democrot
Profession: Attorney. Port owner of Eost Towne Monor, o 120-bed boord ond core focility for the elderly ond disobled.
Educotion: B.S., business odministrotion, UNC-Chopel Hill, 1967; J.D., Yole University Low School, 1970.
Residence: Chorlotte
Government experience: Elected member of the U.S. House of Representotives since '92.
*Incumbency – Terms in Congress: 1, Committee ossignments: Bonking, Finonce ond Urbon Affoirs; Judiciory; Post Office ond Civil Service Committee.

I believe my first term in Congress has helped me gain the knowledge and experience necessary to be an effective advocate for residents of my district in the areas of health care reform, improved housing and capital for urban residents, and improved access to Congressional services. I would like to continue to build on that knowledge and experience for the benefit of my constituents.

Joseph A. "Joe" Martino

Porty: Republicon
Profession: Physicion, Nephrology Core of North Corolino.
Educotion: A.B., Horvord University, 1958; M.D., Tufts University School of Medicine, 1962.
Residence: Solisbury
Government experience: Lieutenont Colonel, U.S. Army Reserve

I believe it is time a citizen candidate steps forward to defend the principles and freedoms upon which this republic was established by our founding patriots. Those values are personal dignity and responsibility, civil order with justice, equality in education, and access to opportunity and achievement for all citizens of the republic. Government programs must support the virtues of the traditional family, support a strong civil justice system, and protect the quality of our American standard of living by promoting economic development that serves all the people.

"Barbecue Heritage" by Suellen McCrary

Suellen McCrary, an artist in High Point, drew the art for the 11th annual Barbecu Festival in Lexington. The scene of pit cooking in the 1930s appears on the poster promoting the famous festival. The festival itself begins Oct. 3 with a tennis tournament and continues with a cycling race, golf tourna ment and celebrity dinner before culminating with the parade and festival day Oct. 29.

Suellen McCrary is a freelance artist and designer who graduated from Appalachian State University. She has designed the festival poster and accompanying items for six straigl years. Prints of the 1930s scene (a 13-by-14-inch, two-color pen and ink drawing) are ava able as follows: $20 for prints, $25 for artist's proofs and $40 for remarques, plus shipping. Posters are $10 and will be sold at the festival To order, contact The Barbecue Festival, P.O. Box 1614, Lexington, N.C. 27293. Phone: (800) 222-5579.

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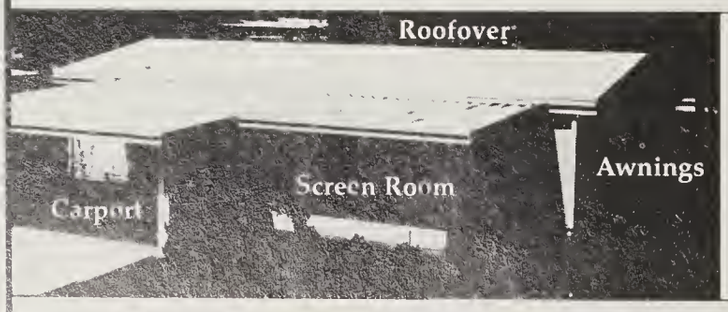

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As part of a nationwide publicity campaign, a multi-million dollar New York firm will give away its fantastic set of battery-operated electric trains—the nationally advertised TRANS-AMERICAN GOLDEN EAGLE FLYER™—for the astonishing price of only $5 each to the first 10,000 who respond.

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The original store operated by the Rochdale Society of Equitable Pioneers is run today as a museum.

Photos by David Thompson

From these humble beginnings. . .

By Kim Whorton

In 1844, a group of poor trades people in Rochdale, England began the first successful cooperative enterprise and permanently changed the business world.

Their simple goal was to provide themselves with the necessities of life —food, shelter and clothing— and to do so at affordable prices while sharing any savings that might result. They envisioned a people's business that could succeed where their government and their employers had failed them.

The Rochdale Equitable Pioneers Society opened a store on Toad Lane and proceeded to prove that their way of doing business could work.

Throughout 1994, cooperatives worldwide are observing the 150th anniversary of the founding of the co-op movement. History has shown that although cooperatives preceded the one founded by the pioneers in Rochdale (pronounced rotch-dale), their principles and practices became the prototype for successful co-ops. Their self-help business philosophy, including democratic member control and the return of capital credits, remain at the heart of successful cooperative businesses worldwide today. Their inspiring story serves as a reminder of what people can accomplish when they work together for common interests.

Life in 19th century Rochdale was hard. Most people worked in textile mills where pay was bad and working conditions worse. Disease, epidemics, unemployment, near starvation and child labor were the norm. When their requests for a wage increase were denied, a group of determined weavers realized they would have to stretch their salaries further, and that they would have to figure out a way to do it themselves.

To begin their cooperative, the pioneers collected cash from among themselves —28 pounds altogether, one pound from each founder at a rate of two pennies per week. (At the time, bread cost 10 pennies per loaf; 100 pennies equaled a pound). Half of it was spent in trying to make something that resembled a store out of the space they had rented. The othe half went to buy stock (they could afford only enough to fill a wheelbarrow): butter, flour, sugar and oatmeal. When the local gas company refused to light the store, the members purchased candles in bulk for opening night and sold the remainder. The cooperative was established Aug. 15, 1844, and the store

opened its doors on Dec. 21, 1844.

At every turn, the founders faced obstacles, including the jeers from the community. When they looked for a storefront to rent, the owner of the building on Toad Lane would not accept the co-op itself as a tenant. Charles Howarth, one of the original pioneers, stepped forward and offered to be the lessee, and he guaranteed the annual rent of 10 pounds.

The first employees agreed to take nothing for their services if the store did not show a profit in the first three months. However, if it did, they were to be paid three pennies per hour for a total of nine pennies a night.

But the co-op did well. After a full year in operation, the store had 74 member households, raised 181 pounds in capital, registered 710 pounds in sales, and had netted 22 pounds in savings or profits. The reason for the store's success, apart from the devotion of its founders, was the code of cooperative principles that has come to be known as the Rochdale System.

The shop on Toad Lane operated by charging market prices for goods, and rebating later if profits had been earned and proper reserves set aside. The Pioneers insisted on a strictly cash business. The cooperative supplied the best quality goods, rebated profits to members in proportion to purchases, and induced members to leave their profits in the business at 5 percent. From the beginning, 2.5 percent of all profits was placed into an educational fund for the purpose of spreading the idea of cooperation.

"From these humble beginnings, the cooperative way of doing business has grown until there is hardly an area of economic activity where co-ops aren't involved," says David Thompson, author of a new book on the history of the Rochdale Pioneers entitled "Weavers of Dreams."

Today, co-ops offer credit and financial services, funeral planning, health care, child care, housing, insurance, and legal and professional services. Co-ops sell recreational equipment, hardware, farm supplies and food. They provide electric, telephone and television service. Many cooperatives are household names, such as Florist Transworld Delivery (FTD), Welch's, Land O' Lakes, Ocean Spray, Sunkist, ACE Hardware, Nationwide Insurance, the Associated Press, Kentucky Fried Chicken and Dairy Queen.

"The first cooperatives were consumer based," Thompson writes, "and although we still abide by the principles the Rochdale Pioneers developed, they have been slightly reshaped to include the breadth and diversity of today's cooperatives."

In 1966, the International Cooperative Alliance modified the cooperative principles to have broader appeal for worker and producer co-ops. Just as it was in Rochdale, co-ops today provide members with services to give them quality products, control over operations, and to return profits to members.

Today, 720 million people around the world are members of cooperatives. In the United States alone, 120 million people are members of a network of 47,000 cooperatives.

America's electric cooperatives operate more than half of the electric distribution lines in the United States and provide electric service to 25 million people.

Cooperatives are everywhere, helping people meet their common needs through group effort. And while they have changed, the values and principles on which they are based have remained the same. Look around: you'll find cooperatives anywhere people are willing to work together to get things done efficiently and economically.

For more information:

- "Weavers of Dreams," by David J. Thompson, was published in 1994 by the Center for Cooperatives, University of California. It is a 152-page book with photos and appendices. It is available by mail order for $17.95 from David Thompson, 516 Rutgers Drive, Davis, Cal. 95616. For bulk discount information, call (916) 757-2233.
- Cooperative Council of North Carolina, 1306 Annapolis Drive, Raleigh, N.C. 27608.
- Center for Cooperatives, University of California, Davis, Cal. 95616.

Familiar co-ops

Cooperatives don't necessarily identify themselves as such in their names. You're probably familiar with these businesses, but do you know each is a cooperative?

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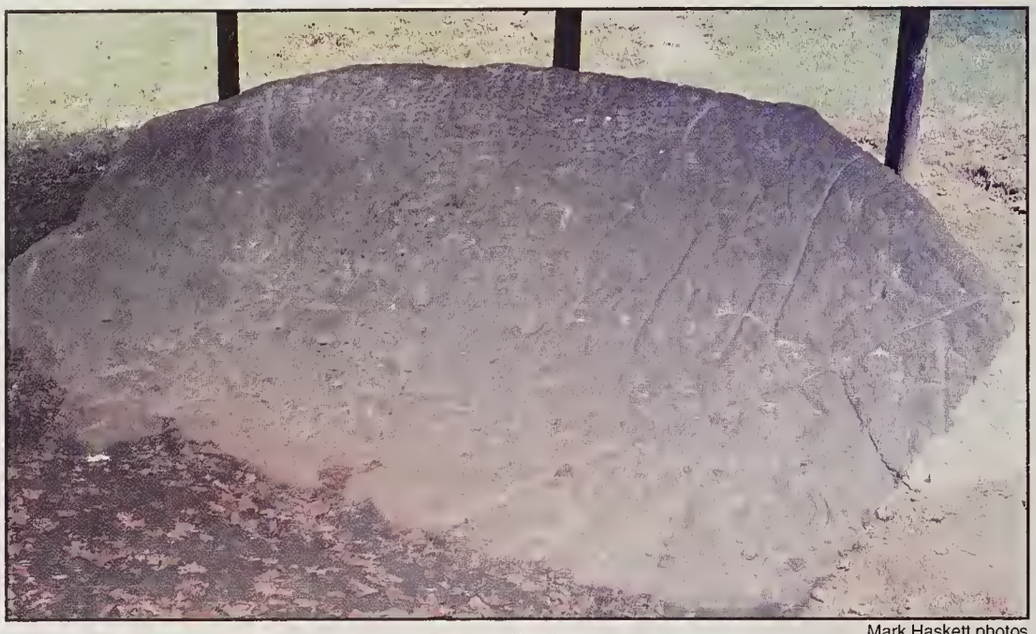
The original statutes of the Rochdale Society of Equitable Pioneers, registered Oct. 24, 1844

The objects and plans of this Society are to form arrangements for the pecuniary benefit and the improvement of the social and domestic conditions of its members, by raising a sufficient amount of capital in shares of one pound each to bring into operation the following plans and arrangements.

- The establishment of a store for the sale of provisions and clothing, etc. The building, purchasing, or erecting of a number of houses, in which those members desiring to assist each other in improving their domestic and social condition may reside.
- To commence the manufacture of such articles as the society may determine upon, for the employment of such members as may be without employment, or who may be badly remunerated.
- That as soon as practicable, this society shall proceed to arrange the powers of production, distribution, education and government, or in other words to establish a self-supporting home-colony of united interest, or assist other societies in establishing such colonies.
- That for the promotion of sobriety a Temperance Hotel be opened in one of the society's houses, as soon as convenient.



Mark Haskett photos

Judaculla Rock.

The *mystery* of Judaculla Rock

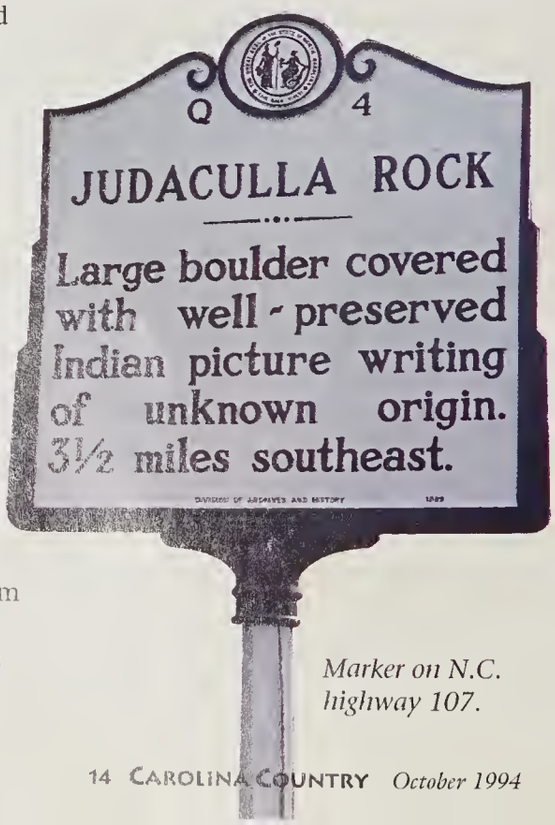
By Steven Shaffer

Traces of people who lived here more than 500 years ago lie hidden beneath the ground of North Carolina, often in areas where the people camped or established villages. Blades of plows or earth-moving equipment commonly break the soil and reveal long-lost arrowheads and fragments of clay pottery.

Amazingly, the largest artifact yet discovered in the state was never unearthed, but rests as it always has, in plain view. On the edge of a cow pasture in mountainous Jackson County sits a large, greenish-brown enigma, locally known as Judaculla Rock. What differentiates this boulder from a legion of others is that carved upon the stone's exposed surface is a bewildering maze of designs and symbols, a fascinating example of prehistoric art which has survived the ravages of time.

Archaeologists call these ancient incised stones petroglyphs, "petro," from the Greek word for stone, and "glyph," meaning carving. Although some states can claim hundreds of these works of aboriginal art within their borders, they are relatively rare in North Carolina with perhaps less than a dozen on record.

But Judaculla Rock endures as a unique link to the area's past. Measuring an impressive 48 feet in circumference, and incorporating possibly as many as 150 different glyphs in its overall design, the boulder ranks as one of the most extensive petroglyph sites in the Appalachian region.



Marker on N.C. highway 107.

For years the rock has attracted theorists who have offered various explanations as to the origin of the carvings, and others who have attempted to interpret the veiled meaning behind the symbols.

According to James Mooney, who during the late 1800s collected and recorded the oral traditions of the Cherokee tribe, the rock derives its name from a mythical Cherokee character. Judaculla, or more correctly, Tsul-la-lu, was described as a great slant-eyed giant who reigned as god of the hunt and exerted control over the wind, rain, thunder, and lightning. The legend maintains that the giant once made an 8-mile leap from his garden on the southwest slope of Richland Balsam mountain, to a large boulder in the valley of Caney Creek. The impact of his landing, so it was said, left the stone's exposed face covered with deep "scratches."

Later, local historian Hiram Wilburn suggested that the rock was a picture record of the battle of Tal-i-wa, a bloody

contest between the Cherokees and the Creek nation in 1755.

James Blythe, an American Indian who held a number of positions with the Indian Bureau at the Cherokee Agency, had yet another theory. Possessing a considerable knowledge of his tribal history, Blythe pronounced the carvings were made to commemorate a peace treaty between the Cherokees and the Catawbas which stipulated that the covenant would remain valid as long as the rock survived.

David Moore, staff archaeologist at the Asheville office of the North Carolina Division of Archives and History, led preliminary excavations near the Judaculla Rock and offers a scientific explanation of the rock's origin. Moore believes that the carvings are thousands of years older than previous hypotheses suggest; that they were not created by the Cherokees, but are the surviving artistry of prehistoric American Indians who inhabited the valley during a much earlier period.

He pointed out that Judaculla Rock and the surrounding outcroppings of stone are composed of steatite, also referred to as soapstone. For these early residents, steatite was a valuable raw material from which they fashioned a number of useful and decorative items such as bowls, mortars, beads, and pipes.

"We suspected that a soapstone quarry had once existed in the area of Judaculla Rock," Moore said. "So the purpose of our dig was to determine if the quarry was intact, or whether it had been completely destroyed by farming."

Moore and his team of excavators discovered that Judaculla Rock did, in fact, rest within the boundaries of an ancient soapstone quarry where American Indians extracted the stone during the late Archaic period (3,000 B.C. to 1,000 B.C.), and possibly earlier.

Dating the petroglyphs themselves to the late Archaic period was arrived at by observation and deduction, two tools Moore wields with equal skill.

"Every other stone in the area surrounding Judaculla Rock shows signs of quarrying," Moore said. "Whoever was doing the quarrying here didn't utilize the large stone which contained the petroglyphs. That says to me that the carvings were already there, or that the same people who were doing the quarrying were responsible for the carvings."

Jackson County planners are aware of the importance of Judaculla Rock, and along with erecting signs to guide tourists to the site, they have constructed a canopy over the glyphs, protecting them from further damage from the elements.

From the connecting network of lines and dots appear a number of seemingly recognizable figures: a tall chief or shaman wearing an expansive headdress, a hunter holding up his kill to examine, human hand prints, animal tracks, the sun. But others see the same symbols much differently.

As for Moore's interpretation of the jumble of designs, he repeats a slightly modified version of an age-old adage, "Judaculla Rock is in the eye of the beholder."

To visit Judaculla Rock: From the Western Carolina University campus in Jackson County, take N.C. 107 south for 4 miles to an intersection with Caney Fork Road. Turn left and proceed about 3 miles. Watch for signs.

Steven Shaffer is a writer who lives in Hickory.

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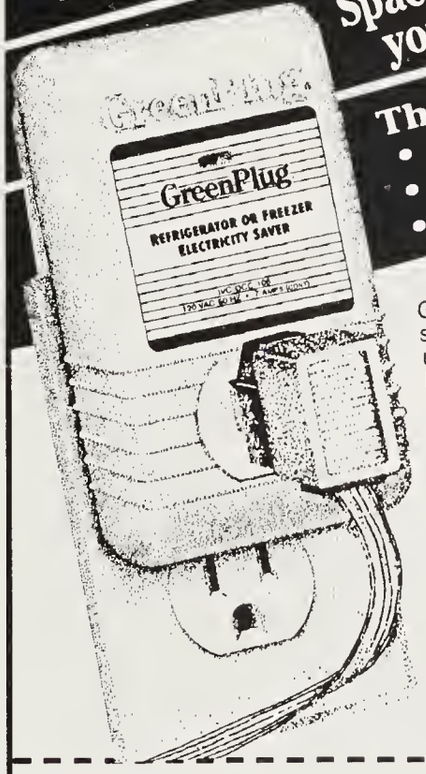

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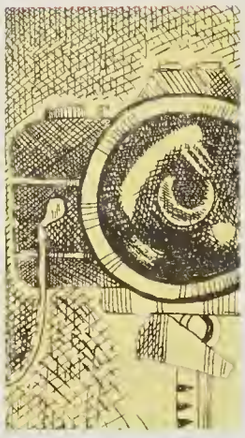


North Carolina news you can use.

Northwestern N.C. issues two cookbooks

Two northwestern North Carolina organizations have published new cookbooks.

The Roaring Gap Women's Missionary Union compiled the "Mount Carmel Church Cookbook" that contains over 800 recipes. It is available for $10 from Blaine Nunley, 408 Memorial Drive., Sparta, N.C. 28670. For more information, call (910) 372-8249.

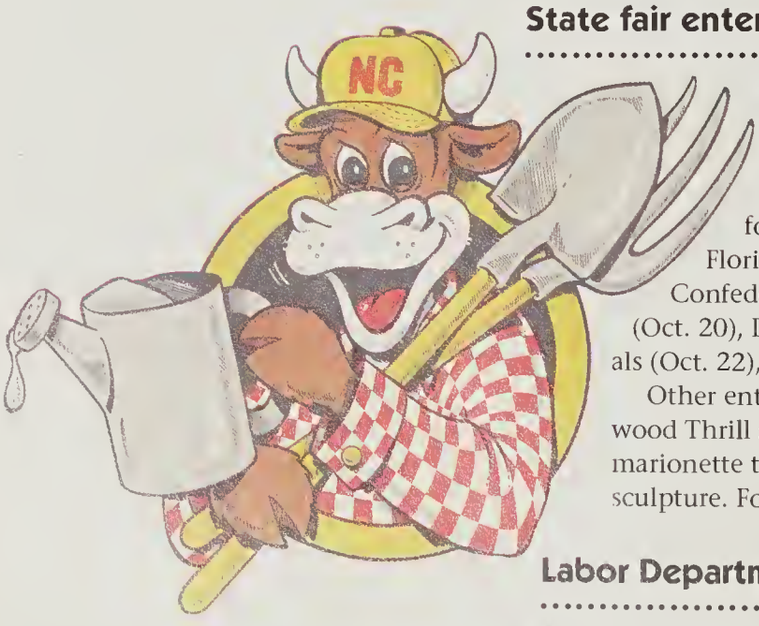
"Doggone Good Cookin" was published by the Watauga County Humane Society of North Carolina. The book has 208 pages of recipes, an index and illustrations by Dot Fish. The society maintains an animal shelter in Boone and will benefit from proceeds of book sales. Copies are available for $11.75 postpaid from Watauga Humane Society, Rt. 1, Box 572, Zionsville, N.C. 28698. For more information, call (704) 297-4294.

A newsletter for Mid-Atlantic skiers

Skiers may be interested in a newsletter published five times yearly for those who ski in the Mid-Atlantic region, from Alabama to lower Pennsylvania.

"Ski Tripper" is published in November, December, January, February and March for skiers with skills considered "intermediate and above." Issues include reports on regional ski resorts, personalities, trends and local facts, plus directories to services and tips on reaching locations. To avoid biased reports, the writers accept no free or discounted trips. Subscriptions cost $18 from Ski Tripper, P.O. Box 20305, Roanoke, Va. 24018. Phone: (703) 772-7644.

State fair entertainment schedule



The N.C. State Fair has issued the program schedule for the annual fair Oct. 14-23.

In addition to the agricultural exhibitions and demonstrations, the free, 7 p.m. Dorton Arena entertainment includes the following: Michelle Wright (Oct. 14), The Temptations (Oct. 15), Florida Boys and Dixie Melody Boys (Oct. 16), Boy Howdy (Oct. 17), Confederate Railroad (Oct. 18), Don Williams (Oct. 19), Vern Gosdgin (Oct. 20), Doug Supernaw (Oct. 21), Little Anthony and the Original Imperials (Oct. 22), and Ricky Van Shelton (Oct. 23).

Other entertainment includes a daily folk festival, harness racing, Joie Chitwood Thrill shows, tractor pulls, the James E. Strates Shows on the midway, a marionette theater, racing farm animals, Scheer's Lumberjack Show and a sand sculpture. For more information, call (919) 821-7400.

Labor Department reaches out

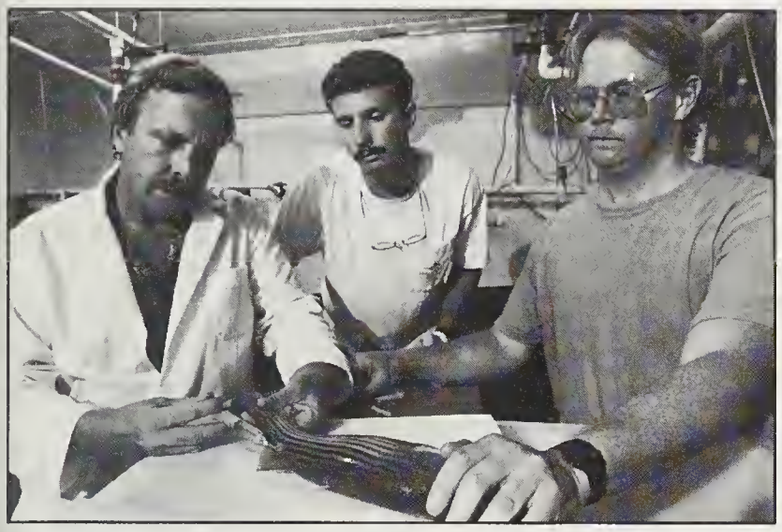
The N.C. Department of Labor hopes to maintain "direct contact with those who own, operate and work in North Carolina's businesses, industries and institutions," through a public information campaign, reports Commissioner Harry E. Payne Jr.

Informational materials available include labor law posters, an updated booklet on the state's labor laws, guides to safety and health for specific industries, statistics on building permits, and a lending library.

Also, the department began publishing a monthly newsletter this year, "Labor

Ledger," available for $10 for 12 issues. The department has a toll-free number: (800) 522-6762.

Striped bass also come fresh from the farm



Craig Sullivan (left) takes blood sample from a hybrid striped bass with graduate student Robert Clark and research associate William King.

Growing hybrid striped bass is a high-profit endeavor for some North Carolina fish farmers, according to Lee Brothers, owner of Carolina Fisheries in Aurora.

Brothers used to grow corn, soybeans and tobacco on his Beaufort County farm until he switched to aquaculture in the 1980s. He now produces 200,000 pounds of hybrid striped bass a year, plus 4 million fingerlings he sells to other growers.

The bass industry is succeeding in part because of research conducted by a North Carolina State University zoologist working with the N.C. Sea Grant program. Since 1988, Craig Sullivan of N.C. State and Ron Hodson of N.C. Sea Grant have studied the reproduction and growth of fish between the university's Raleigh laboratory and its field lab on the Pamlico River at Aurora. The lab produced 600,000 pounds of hybrid striped bass last year.

The bass is favored by gourmet restaurants and yields up to $2.50 per pound for growers.

The university research will expand to flounder within five years, Sullivan says.

For more information, contact Craig Sullivan at (919) 515-7186 or Ron Hodson at (919) 515-2454.

State plans for hurricane aftermath

State and private agencies recently completed a two-year effort to develop a workable, comprehensive donations management plan for the aftermath of North Carolina hurricanes and tornadoes. The plan is intended to ensure an orderly procedure whereby agencies can receive, sort and distribute donations of cash, goods and services after such disasters.

The North Carolina Emergency Management Division also offers consumer and business information about preparing for and responding to hurricanes.

For information about hurricane preparedness or donations to victims, contact the N.C. Division of Emergency Management at (919) 733-3354.

School of the Arts dean receives high honor

Gerald Freedman, dean of the School of Drama at the North Carolina School of the Arts, received the 1994 Hal Holbrook Award of the International Platform Association at the IPA convention in Washington, D.C. this summer.

The IPA was founded in 1831 as the professional association for those who run organizations whose audiences make up the American lecture platform. Past winners of the silver bowl award include Bob Hope, Elizabeth Taylor, Bernard Shaw and Liv Ullman.

Freedman is a respected director in American theater who worked closely with the late Joseph Papp of the New York Shakespeare Festival. In addition to his post at the N.C. School of the Arts in Winston-Salem, he is artistic director of the Great Lake Theater Festival in Cleveland.

Consumers prefer co-ops

Consumers have greater confidence in the service and quality of co-op businesses than they do in privately owned businesses, according to a new Gallup poll.

More than 60 percent of respondents said co-ops give better service and are more trustworthy than private businesses. Co-ops have better prices and products, according to about 55 percent of respondents.

Seventy percent of respondents said they would prefer health care coverage from consumer-owned businesses rather than from private businesses. Of more than 2,000 people polled, about 66 percent supported universal health care coverage.

"The study gives us more hard evidence that the cooperative form of business is a distinct competitive advantage," said Glenn English, executive vice president of the National Rural Electric Cooperative Association, the Washington, D.C.-based representative for the nation's rural electric co-ops.

Among the organizations correctly identified as user-owned cooperatives were credit unions (69 percent), Ace Hardware (50 percent), Sunkist (45 percent), Ocean Spray (39 percent), Land O' Lakes (36 percent), The Associated Press (34 percent) and CUNA Mutual Insurance Group (26 percent).

Only 40 percent of Americans, however, understand how co-ops work, according to the poll.

Cooperatives need to educate their members about cooperative ownership or co-ops will lose consumers, English said.

A notebook for dieters

A Greensboro woman has designed a pocket-sized notebook intended to help dieters understand the emotional motivation of over-eating.

The "Dietary Journal" places users on a 13-week record-keeping program of daily entries. Dieters record basic statistics such as weight and cholesterol count, then make note of their consumption of food and water, their exercise and emotional impressions. Also, there are 50 tips to help counteract unwanted eating behavior.

Creator Celeste Simmons says journal-keeping helps dieters understand the causes of over-eating.

The notebook sells for $14.90 postpaid. Contact Townsend Enterprises, P.O. Box 13701, Greensboro, N.C. 27415-3701. Phone: (800) 720-7767.

Mailbox

Keep those letters coming.

Proud of co-ops for 50 years

I have been member of Roanoke Electric Cooperative for about 50 years. I believe the rural people of this area and the country have as good or better service than our competitors at Virginia Power or Carolina Power and Light. I think the rural people of the United States should be proud of our cooperatives, including the telephone cooperatives.

I am proud to say I had a part in helping to clear the right-of-way east of Roanoke River to Gates County for the co-op.

We have had excellent service from the beginning, and I am very appreciative of what the co-op has done for me, my community and rural America. I hope the co-op will keep growing to serve rural America.

Claude Garner
Roanoke Rapids

Anticipating steak

It was enjoyable to read your recipe in the July magazine ["Steak Orientale"]. A good way to cook steak. I shall try it just as soon as possible. I can almost taste it.

James E. Gibbs
Fairfield

Applauding crew from Union EMC

I want to thank the crew of men who replaced poles in my area the last week of July. All I was concerned about was my electric power and air-conditioning being off on a 90-degree day. It was off for three hours. But the men up in the cherrypicker were a lot hotter than I was.

When they were through, they cleaned up their area. Not a piece of wire was left.

Next couple days when they came back to finish a few more poles and remove one in my back yard, I thought my power was off again. No, not this time. But the men were polite enough to ask if it was OK to leave a pole in the yard until a crew could take it away. The men are to be applauded for their neatness, politeness and a job well done.

We tend to take them for granted because that is their job. But they are really professional and they often work in heat, rain and wind. They are great.

Mae Fitzpatrick, Stanfield
Union EMC

Satisfied in Falcon

A sincere thank you for your excellent publication. I have been enjoying it since I have had South River EMC service at my Cumberland County farm. I look forward to the magazine every month. The feature story this month ["Friends for Life," August 1994] was so good. I will pass it on to my church pastor. I also like the garden hints and recipes.

Annie H. Randall
Falcon

Readers from Jones-Onslow EMC

I was at a friend's house and picked up your June magazine. She has been getting the magazine for years [as a member of Jones-Onslow EMC]. I am a member of Jones-Onslow EMC and would like to get the magazine, too.

Ellen Smith
Sneads Ferry

Jones-Onslow EMC has placed Ellen Smith on the mailing list to receive Carolina Country. Other members of that cooperative who wish to be on the list may contact the office: Jones-Onslow EMC, 259 Western Blvd., Jacksonville, N.C. 28546-5797. Phone: (910) 353-1940 or (800) 682-1515.

Requesting a gift subscription

I enjoy our magazine so much and reall look forward to getting it. My sister-in law in Virginia visits here and loves it, too. I'd like to surprise her and have it mailed to her each month. Can you let me know if this is possible?

Pat Plessinge

A subscription for people who are not members of a North Carolina electric coope ative costs $4 per year. Send us a check and let us know the mailing address.

As good as Southern Living

Thanks so much for your publication. I look forward to it as much as my Southern Living magazine.

Tristan Balch
Waxha

Thanks to Ashe district staff

We would like to say a big thank yo to all the employees of Blue Ridg Electric, Ashe district. In September of 1992 we lost our home and belongings in a fire, and the EMC workers went out of their way to restore temporary servic and help us with anything else that we needed. Thank you for all you do for Ashe County throughout the year.

Roy M. and Iris Ellio
West Jefferso

What Do You Think?

Send us a letter or a fax about our articles or the good work of your electric cooperative. We will publish what space allows. Messages should be brief and must include your name and telephone number (for our verification only). All are subject to editing. Our address is Carolina Country, P.O. Box 27306, Raleigh, N.C. 27611. The fax number is (919) 878-3970.

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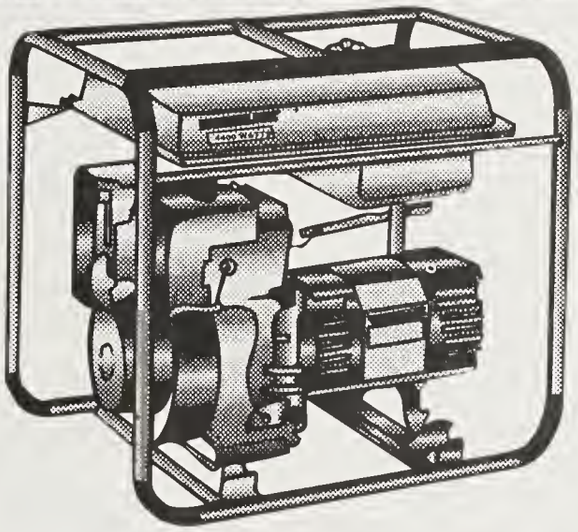

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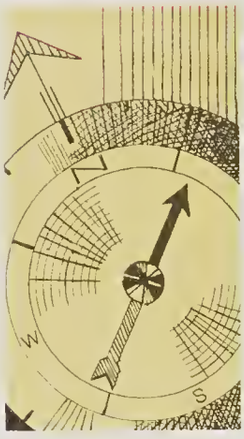
ices good through 11/30/94 at participating Southern States dealers. May be a special order at some locations. Allow two weeks for delivery.

Here, There and Everywhere



Across North Carolina.

Swampfest

Oct. 1, Gatesville

Parade, arts and crafts, kiddie rides, hay rides, live entertainment and a street dance. Contact: Bobby Hewitt, (919) 357-0075.

Annual Autumn Leaf Wagon Train

Oct. 7-13, Mt. Airy

Ride different routes each day into the foothills and mountains and return to camp each night. Parade through downtown Mt. Airy. Contact: Doris Butcher, (910) 789-9797.

Wizard of Oz

Oct. 7-16, Mocksville

Davie Theatre Co. performance at BC Brock Auditorium, at 7:30 p.m. Oct. 7, 8, 14, 15 and 3 p.m. Oct. 9 and 16. Tickets $8 and $6. For reservations: (704) 634-3998.

SECCA Santa

Oct. 5-8, Winston-Salem

An annual fundraiser featuring over 40 shops and boutiques from across the country. Gift items, gourmet foods, silent auction, fashion show, children's art adventure, storytelling hour and a daily luncheon. Contact: Ginny Rutter, (910) 725-1904.

Remodel Charlotte

Oct. 6-9, Charlotte

Products, supplies, services, information and advice for the homeowner ready to plunge into a remodeling project or minor repair. At the Charlotte Merchandise Mart. Contact: Southern Shows, (704) 376-6594.

New Bern Mumfest

Oct. 7-9, New Bern

Arts, crafts, live entertainment, amusement rides, ethnic foods, car show, quilt show, boat rides and tours of historic and working vessels, a living history encampment of Royal Welsh Fusiliers at Tryon Palace and thousands of chrysanthemums blooming in the Palace gardens. New attractions include a casting contest for kids, open team bass tournament, basketball competition and Saturday evening dance. Contact: Swiss Bear, Inc., (919) 638-5781.

Oktoberfest

Oct. 7, New Bern

German food, desserts, pretzels, beer and soda. Continuous music by the Oom-pah Band and the Alpen Verein chorus. A part of the New Bern Mumfest. Contact: Mauro Rella, (919) 636-1640.

Old Fashion Day

Oct. 8, Goldston

Food, crafts, live entertainment, antiques, petting zoo, 9 a.m.-6 p.m. Call (919) 898-2289.

Arts and crafts

Oct. 8, Warrenton

Arts, crafts, entertainment, clowns, BBQ chicken plates and more from 11 a.m. to 5 p.m. at historic Emmanuel Episcopal Church, North Main St. Contact: Mary McAuslin, (919) 257-1555.

Autumn Plantation Garden Ball

Oct. 8, Windsor

Governor Stone's formal dinner on the grounds of Historic Hope Plantation. Tickets are $150 per couple. Reservations required. Proceeds benefit restorations and educational programs at the Historic Hope Plantation. Contact: Cathy Mizelle, (919) 794-3140.

Stampede in the Park

Oct. 8, Williamston

Stampede expo featuring arts and crafts at the Martin County Farmers Market. Stampede Rodeo at 7:30 p.m. on Saturday and 2 p.m. on Sunday at Martin Community College Arena. Contact: Courtney Harold, (919) 792-1521.

John Blue Cotton Festival

Oct. 8-9, Laurinburg

Ol' timey festival featuring arts, crafts, music, civil war encampment, historical house tours, antique exhibits, cloggers, petting farm, pony and hay rides, horseless carriages and games. Contact: Scotland County Parks and Recreation, (910) 277-2585.

Alleghany Fall Conference

Oct. 11, Sparta

Former Miss South Carolina Jane Jenkins Herlong will be the featured speaker at the Sparta Auditorium. Free and open to the public. Contact: Blue Ridge Electric Membership Corporation, (704) 758-2383. Or call the Alleghany County Cooperative Extension Service, (910) 372-5597.

Antique Show

Oct. 14-16, Raleigh

Featuring antique furniture, silver, porcelain, jewelry and art from over 30 dealers. Tickets are $5 and are valid for all three days. Proceeds benefit the Alice Aycock Poe Center for Health Education. At Saint Mary's Campus Gymnasium. Call (919) 231-4006.

Tweetsie Railroad Halloween Festival

Oct. 14-15, 21-31, Blowing Rock

A haunting ride through the night on the Ghost Train, games, storytelling, trick-or-treating, rides and a kiddie zone. Contact: Tweetsie Railroad, (704) 264-9061.

Doll/Teddy Bear Show and Sale

Oct. 15, Greenville

From 10 a.m. to 4 p.m. at the American Legion Building. Contact Rose Wallace, (919) 923-4501.

A Day on Main Street

Oct. 15, Ramseur

Over 100 craft vendors, food, entertainment and children's rides. Contact: Lou Stout, (910) 824-4488.

Jollification

Oct. 15, Hertford

Jollification was the merry-making that took place during late 17th century official colonial meetings. Celebrated for the ninth year at Newbolt-White House, the oldest house in North Carolina. Dinner and entertainment, including Virginia Symphony soloist Linda Van Wagner at 6 p.m. Reservations required for $15 admission. Contact: Steve Allen, (919) 426-7567.

Fish Camp Jam

Oct. 15, Gastonia

Four stages of entertainment, a NASCAR pavilion, country line dancing, Hooked on Art, wrestling exhibitions, catfish races, a special kids area and lots of fried fish. Contact: Gaston Festivals, (704) 853-FISH.

Fantastic Fall

Oct. 15-16, Greenville

Top quality handmade arts and crafts, games and food. At the Greenville Travel and Tourism Center. Contact: G & M Promotions, (919) 249-2802.

Livermush Expo

Oct. 15, Shelby

Cleveland County's salute to the pig. Games and entertainment on the court square. Contact: Uptown Shelby Association, (704) 484-3100.

Antique Car Show

Oct. 15, Spencer

An exhibition of antique and classic cars from 1900-1960 highlights the regional meeting for Antique Automobile Clubs of America. At the N.C. Transportation Museum. (704) 636-2889.

Craft Fair of the Southern Highlands

Oct. 20-23, Asheville

The Asheville Civic Center hosts over 150 craft booths featuring pottery, wood, metal, jewelry, natural materials, mixed media and fiber arts. Also featuring demonstrations, entertainment and children's workshops. Contact the

Southern Highland Handicraft Guild, (704) 298-7928.

Halifax Harvest Days

Oct. 21-22, Halifax

Antique farm equipment, tractors, gas engines, crop exhibition, peanut threshing, arts and crafts, entertainment. Rodeo 8 p.m. each night. At the 4H Youth Camp. (919) 583-5161.

Confederate Encampment

Oct. 21-23, Polkville

Visitors are guided through several stations including recruiting, surgeon, officer swearing in, Quartermaster quarters, commissary, camp life and a school of the soldier and company drill. Re-enactment on Sunday. Bluegrass, country, southern rock and military music. Contact: Cleveland Regiments Camp Commander, (704) 538-9490.

Horrorsville '94 Haunted Trail

Oct. 21-31, Sophia

Visit the graveyard, the trap and the haunted house. Also features scary movies. Cost is $4 per person. Contact: Teens that Care, 361 Hamlin St., Asheboro, N.C. 27203.

Fall Harvest Days

Oct. 21-23, Arden

Corn milling, working craftsmen, rope making, thrashing and straw baling, blacksmithing, apple cider press, antique dealers, crafts work horses and gas and steam engines. At the Western North Carolina Agricultural Center. Contact: Gerry Mecum, (704) 891-5889.

Train excursions

Oct. 22-23, Asheville

The Asheville Chapter of the National Railway Historical Society sponsors two round trip excursions: Oct. 22: Norfolk Southern Diesels power the "French Broad Limited" to Knoxville along the French Broad River. Oct. 23: Norfolk Western steam engine No. 611 powers the "Carolina Special" to Spartanburg, S.C. via Saluda Grade. Fares both days: Coach $69, children $59. First class: $149. Call Aileen Ezell, (704) 648-0816.

The Feathered Festival

Oct. 22-23, Morganton

A pet bird fair, sale and judged exhibition. At the Collett Street Recreation Center. Contact: Michael Jarrett, (704) 433-8036.

Cornshucking Frolic

Oct. 22, near Pinnacle

A traditional rural frolic at the Home Creek Living Historical Farm in Surry County, adjacent to Pilot Mountain State Park, with harvesting, shucking, shelling and grinding of corn. Quilting, cooking, craft demonstrations, music and apple cider and butter making. (910) 325-2298.

Murfreesboro Civil War Expo

Oct. 22-23, Murfreesboro, Tenn.

Over 40 dealers on hand to buy, sell and trade at the Rutherford County Agriculture Center in Old Fort Park. Proceeds benefit the historic Sam Davis Home. Contact: the Sam Davis Home, (615) 459-2341.

30th Annual Art Exhibit

Oct. 27-30, Sanford

Approximately 500 works of art by members of the Sanford Brush & Palette Club at the National Guard Amory. Admission is free. Hours are 10 a.m. to 8 p.m. on Oct. 27, 10 a.m. to 6 p.m. on Oct. 29 and 1 to 5 p.m. on Oct. 30.

Ghost Walk

Oct. 28-29, New Bern

Ghosts of heros and heroines, soldiers and spies, recalling the Battle of New Bern. Some 18th and 19th century homes will be open to the public. Tickets are $10 in advance and $12 on a tour day. Contact: New Bern Historical Society, (919) 638-8558.

Albemarle Craftsman's Fair

Oct. 28-30, Elizabeth City

Traditional crafts at one of North Carolina's oldest guild shows. At Knobbs Creek Recreation Center. Contact: Candace Murray, (919) 338-3954.

Festival By the Sea

Oct. 28-30, Holden Beach

Over 100 arts and crafts booths, a parade, three marathons, kite flying contest, sand sculpture contest, horseshoe pitching contest, gospel sing, food and a street dance. Contact: Marci Callen, (910) 842-8000.

Antique, Craft & Collectible

Oct. 29-30, Morganton

Artisans and craftpersons demonstrate their talents throughout the show. (704) 437-5675.

Bloody Reign of the Mad Miner

Oct. 29 and 31, Concord

The tale of a miner who went mad is the basis for Reed Gold Mine's Halloween event. Haunted mine tours, hayrides, and ghost stories. (704)786-8337.

Fiddlin' Crab Bluegrass Festival

Nov. 5, Beaufort, S.C.

Bluegrass music headliners include John Hartford, Paul Adkins and the Borderline Band, Roger Bellows, and Salt Run. Also South Carolina art and crafts, low-country food and a "kiddie korral." At Waterfront Park. (803) 522-0383.

Bethany UMC Fall Festival

Nov. 5, Winsteadville (near Belhaven)

Handmade arts and crafts, woodworking, needleworking, potted plants, dried arrangements, home baked and canned foods, barbecued pork and chicken plates and a fish stew. Bethany United Methodist Church. Contact: Maurie Voland, (919) 964-2338.

Ongoing

Cleveland County Fair

Through Oct. 8, Shelby

The largest county fair in North Carolina. Entertainment, livestock, contests, crafts, food and home canning. Contact: Cleveland County Fair Association, (704) 487-0651.

Art and music

October, West Jefferson

Exhibit of works by Florence Thomas, one of the area's most celebrated artists, at the Ashe Arts Center gallery. Also, a concert by Nashville recording artist Mark Johnson at 8 p.m. Oct. 15. (910) 246-ARTS.

Barbecue Festival

Oct. 3-29, Lexington

Events throughout the month include a tennis tournament, Tour de Pig cycling event, media lunch and roast, golf tournament, celebrity dinner, the "Hawg Run," and the parade of pigs. Contact: Barbecue Festival, (704) 956-2952.

New Views

Through Nov. 6, Statesville

The Arts & Science Center displays new acquisition and permanent collection artwork. Contact: Rita Rhodes, (704) 873-4734.

N.C. Pottery Traditions

Through Nov. 13, Dallas

The Gaston County Museum hosts an exhibition of pottery from the North Carolina Catawba Valley and South Carolina Piedmont Regions. Contact: Gaston County Museum of Art and History, (704) 922-7681.

"The Southern Woman's Story"

Oct. 15 - Nov. 19, Smyrna, Tenn.

Display featuring items from 1850-1910 that help define the roles of women in the 19th Century. Also features a display on Mary Kate Patterson, a spy during the Civil War from Rutherford County, Tenn. Contact: Sam Davis Home, (615) 459-2341.

French Sketches and the Academic Tradition

Oct. 14 - Dec. 11, Charlotte

The Mint Museum of Art hosts this exhibit which features a selection of 125 paintings which showcase such styles as Baroque, Rococo, Neoclassicism, Romanticism and Realism. Contact: Phil Busher, (704) 337-2009.

Recent Cityscapes

Oct. 15-Feb.12, 1995, Raleigh

The N.C. Museum of Art hosts an exhibit of 18 contemporary works by four painters who live in New York City and have made Manhattan a central theme in their work. Admission is free. Contact: Elizabeth Holloway, (919) 833-1935.

Deadlines

Deadlines for submitting notices to "Here, There and Everywhere."

December issue .Oct. 25
January issue .....Nov. 25
February issue....Dec. 25

We welcome photos and illustrations of coming events. Send notices to Calendar, Carolina Country, P.O. Box 27306, Raleigh, N.C. 27611.

Joyner's Corner

by Charles Joyner

Put on your thinking cap.

In the division problem below, each of the nine different letters in NORTH CAROLINA has a different value from 1 through 9. Can you replace the numerals to find the value of NORTH CAROLINA?

N = ___
O = ___
R = ___
T = ___
H = ___
C = ___
A = ___
L = ___
I = ___

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                                N  O  R  T  H  C  A  R  O  L  I  N  A
                             ------------------------------------------
N | C  O  T  O  I  L  R  C  A  N  H  C  H
    T
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    L  O
    L  A
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          O
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MATH WORDS

To be honest, Frank, we were hoping our daughter would marry a self-made man.

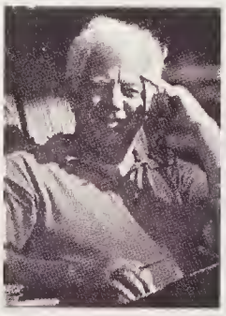
THE LAST WORD

There is one word missing from this list. Can you get the last word?

GRATE RAVEN AVERT TERSE ___?___

"WELL AT THE STUDIO"
by Bob Timberlake

Bob Timberlake™



The Heritage Company takes pleasure in announcing the release of Bob Timberlake's most recent offset lithographic reproduction entitled "Well at the Studio." This beautiful release is being offered as a time-limited reproduction with orders being accepted from October 3 through November 13, 1994. The image area of "Well at the Studio" is 22" x 18" on 100% rag stock measuring 27 ¾" x 22 ½". Issue price is $235.00 plus $10.00 if shipped (NC residents add 6% state sales tax). The size of the edition will be determined at the end of the reservation period. To reserve your personal reproduction of this classic Timberlake please contact:

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Hank's Gardening Guide

by Hank Smith

Prime time for planting trees, shrubs and woody vines.

Autumn arrives

Autumn's arrival, marked by cool nights and bright crisp days, along with soil that's still warm from summer, make for ideal gardening activities.

Fall is the prime time for planting trees, shrubs and woody vines—as well as preparing the garden for winter. It's time to take stock of your garden and overall landscape. Decide which plants you could add to make your surroundings reflect more of the beauty of nature.

The right hole now pays off later

Prepare planting holes now for trees and shrubs that are to be placed this fall and winter. Dig the hole deep enough to accommodate the ball of the plant so the crown is at the same level it was in the nursery.

The ball of shallow-rooted azaleas and camellias should be about two inches higher to allow for settling of plants. Use fertile soil to fill in around the ball about halfway. Then add water to the brim. This drives out air pockets and places soil in close contact with root ball.

When water has soaked in, finish filling the hole. Leave a slight saucer around plant at soil level where water can be applied as needed. Newly set trees and shrubs will need watering during winter months if there is scant rainfall. We sometimes forget that plants can suffer from lack of moisture during winter.

If your soil is poor, about a month before planting dig a hole somewhat larger than the root ball. Fill the bottom of the hole with rich soil and compost. Water and let soil settle before planting.

Caladiums in winter

Fancy-leaved caladiums, summer's popular foliage plant, need winter protection.

After tops become floppy and die down—and before heavy frost—dig tubers and spread them out to dry in a warm, dry place.

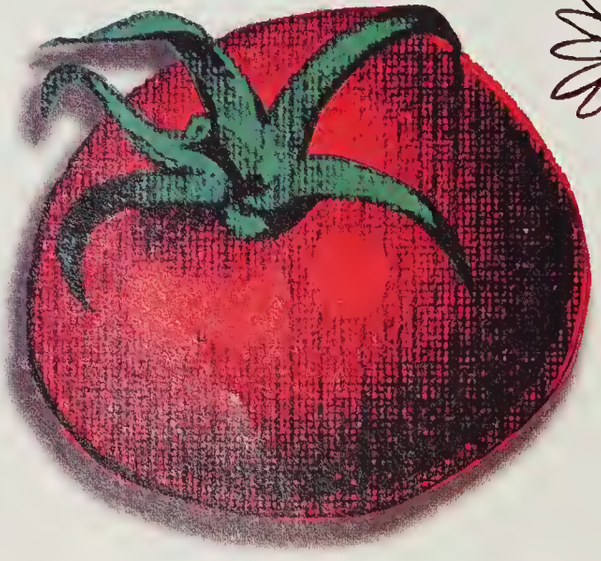
Cut off foliage, then store tubers in boxes of dry peat moss or old dry sawdust. Or hang tubers in mesh bags or discarded nylon hose. Store in a dry place where tubers are safe from freezing. Ideal storage temperature is 60 to 65 degrees. A basement where a central-heating unit furnishes some heat is a good place. Check tubers every few weeks and discard any with rotted tissue.

When storing these, separate and label containers according to color. Once foliage dries and is removed you may forget which color is which.

Vegetables

Continue to harvest and care for tomatoes, snap beans, cucumbers, okra and other summer vegetables.

Many of these will continue to produce until the first killing frost if they are weeded, watered when dry and sprayed or dusted to control insects and diseases.



Still-unripe tomatoes can be saved from the first killing frost. Gather green tomatoes and wrap them individually in newspaper. Store them in a cool, dry place, such as a basement or unheated utility room. Place tomatoes on the floor instead of on an elevated shelf. Lower areas will be cooler and drier. Tomatoes will last much longer if they are protected from bruising. They do not need to be in sunlight to ripen.

Inspect each tomato every few days. Remove ripe and near-ripe ones ("pinks"). Tomatoes cared for in this manner can be enjoyed for Thanksgiving dinner.

Perennial care

Continue to divide and replant crowded clumps of perennials such as columbine, candytuft, shasta daisies, yarrow, violets and daylilies. Pull or cut new plants from the outside of each clump. Replant in well-prepared soil. Discard the central portion of each clump.

Autumn advice

1. Remove any strawberry leaves showing leaf spot. Spray plants with a fungicide.

2. Root cuttings of impatiens, geraniums, coleus and begonias growing outside. Pot them for use indoors. These overwintering plants can be used as stock plants to provide cuttings to root in next spring's outdoor garden.

3. Plant spring-flowering bulbs and hardy perennials, such as daylilies, iris and peonies.

4. Keep leaves and pine straw from accumulating on lawns, especially new fescue lawns.

5. Delay major pruning until late winter. Cuts made just before new growth begins in the spring will heal much more quickly. If pruning is done now, tender growth could result. A heavy freeze might cause severe injury.

6. When planting shrubs near walls of a building, keep in mind that shrubs in the foundation planting should blend the base of the building with the ground, softening hard lines and giving the building a setting.

7. Evergreen shrubs can be used to hide objectionable views.

8. Trees are needed as a background, for shade and to frame the building.

9. Stop watering amaryllis bulbs. Allow them to go dormant over winter.

10. Clean up stems, vines and old fruits and vegetables from summer's spent plants. If left on the ground they will attract insects over winter.

11. Order vegetable and flower catalogs.

12. Set Christmas cactus outdoors to expose to 50-degree night temperatures. Withhold water to force flower buds to form. With first signs of flower buds, move plant indoors.

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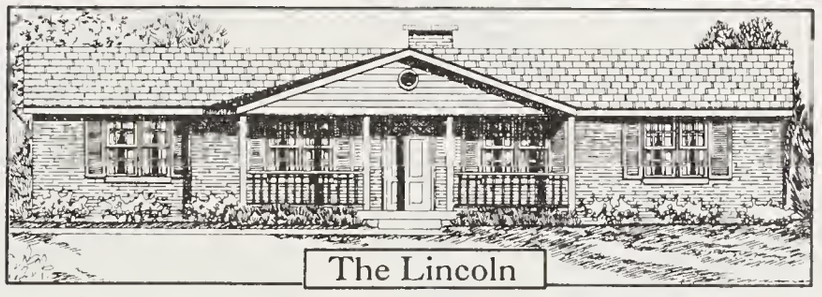

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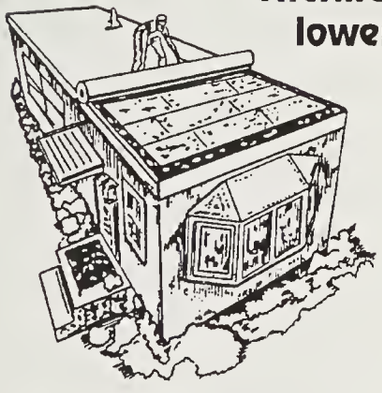

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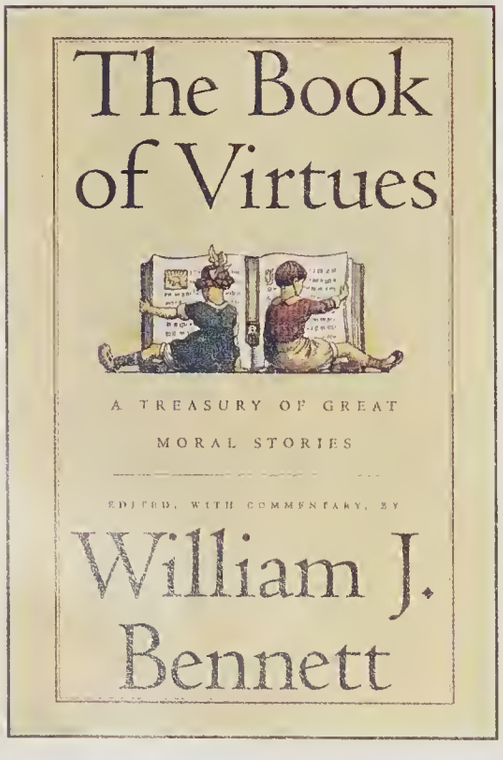
Journal

by Owen Bishop

Wake County schools picked eight character traits for emphasis in 1994-95. A total of 63 were considered in the planning process.



Great minds run together

If you were asked to list the key character traits that you'd like to see taught to all students in your community's schools, what would it include?

That's a tall order so you might want to think it over before coming up with your list. Go ahead. You're not on a clock here, you know. It takes some high-tech maneuvers to get this column into your hands these days, but in one sense the publication has been "interactive" since Truman was in the White House: you can put it aside at any time — and return to it at your leisure.

Now, if you're ready to consider character traits, we'll see how your list stacks up with those of others who took on the same assignment.

Did these traits show up on your list?: Courage. Self-Discipline. Responsibility. Perseverance. Integrity (or Honesty). They are the character traits that a committee recommended for emphasis in the Wake County schools in 1994-95. And they also appear on a list that's decorating coffee tables across the country in the form of a popular new book.

In the book, they're called virtues rather than traits —perhaps because the editor and publisher thought the label would boost sales potential for the book. It certainly didn't hurt: "The Book of Virtues" (Simon & Schuster, Rockefeller Center, 1230 Avenue of the Americas, New York, N.Y. 10020), edited by William J. Bennett, is so successful that a sequel is already in the works. And Hollywood is eager to begin producing "dramatizations" based on the tenets of Bennett's "treasury of great moral stories."

The Wake County schools list started out just like yours, with a group of citizens jotting down suggestions. They compared notes, combined them and hashed out all their ideas over a period of several months. They included three administrative employees and 29 volunteers: parents, teachers, principals, students and community representatives. Their initial combined list included a total of 63 traits. In the process of culling it down to eight, they agreed that despite cultural differences, there was enough common ground to identify and define core character traits that would be acceptable to the entire community. These traits were defined as inner qualities that incline the will to choose right over wrong.

Bennett, who wore a variety of bureaucratic hats during the Reagan-Bush era in Washington, may have hashed out his ideas with friends and associates before he and the publisher settled on the book's list of 10 virtues. He had no committee process to contend with in making his final selections. Yet he almost certainly took some cues from a host of great writers and poets whose works teach us what virtues look like and how they work. They made no lists; they simply addressed the same recurring moral themes.

Bennett may yet use the book as a springboard to further his own political ambitions, but he suggests in its introduction that the volume's messages can serve as a bridge linking political opponents: "We must not permit our disputes over thorny political questions to obscure the obligation we have to offer instruction to all of our young people in the area in which we have, as a society, reached a consensus: namely, on the importance of good character, and on some of its pervasive particulars."

In any case, it's interesting to see how these traits/virtues are described from these very different perspectives:

Courage

Wake County Schools – Having the determination to do the right thing even when others don't; the strength to follow your conscience rather than the crowd. Attempting difficult things that are worthwhile.

Bennett – This virtue needs to be combined with wisdom "to give our courage determinate form, to give it intelligent direction." It shouldn't be confused with fearlessness, however. "Being afraid is a perfectly appropriate emotion when confronted with fearful things." Courage is most reliable and useful when it "arises from a fair estimation of the encountered peril."

Self-Discipline

Wake County Schools – Demonstrating hard work and commitment to purpose. Regulating yourself for improvement and restraining from inappropriate behaviors. Being in proper control of your words, actions, impulses and desires. Choosing abstinence from premarital sex, drugs, alcohol, tobacco and other harmful substances and behaviors

Doing your best in all situations.

Bennett – "In self-discipline, one makes a 'disciple' of oneself. One is one's own teacher, trainer, coach and 'disciplinarian'....'If only I had stopped myself' is an all too familiar refrain....But the question of correct order of the soul is not simply the domain of sublime philosophy and drama. It lies at the heart of the task of successful everyday behavior."

Perseverance

Wake County Schools – Being persistent in pursuit of worthy objectives in spite of difficulty, opposition or discouragement. Exhibiting patience and having the fortitude to try again when confronted with delays, mistakes or failures.

Bennett – "Like most other virtues, persistence and perseverance cannot operate for good in the world in isolation from practical intelligence." Given the right context and the right combination of other virtues, "perseverance is an essential ingredient in human progress."

Responsibility

Wake County Schools – Being dependable in carrying out obligations and duties. Showing reliability and consistency in words and conduct. Being accountable for your own actions. Being committed to active involvement in your community.

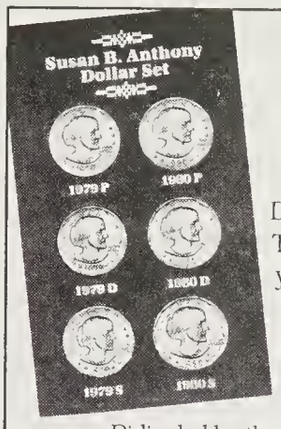
Bennett – "Responsible persons are mature people who own their actions and own up to them —who answer for them. We help foster a mature sense of responsibility in our children in the same way that we help cultivate their desirable traits: by practice and by example."

Integrity/Honesty

Wake County Schools – Having the inner strength to be truthful, trustworthy and honest in all things. Acting justly and honorably.

Bennett – "To be honest is to be real, genuine, authentic and bona fide....Honesty expresses both self-respect and respect for others. Dishonesty fully respects neither oneself nor others. Honesty imbues lives with openness, reliability and candor; it expresses a disposition to live in the light. Dishonesty seeks shade, cover or concealment. It is a disposition to live partly in the dark."

Next month: The traits/virtues that didn't show up on both lists, and more details on how the Wake County schools developed plans for its character education program.



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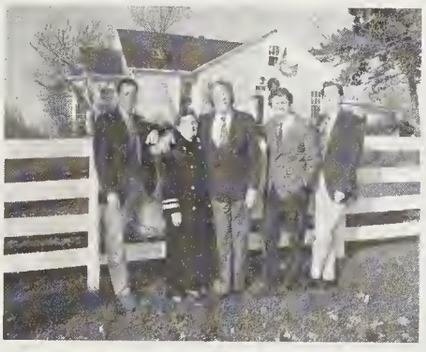

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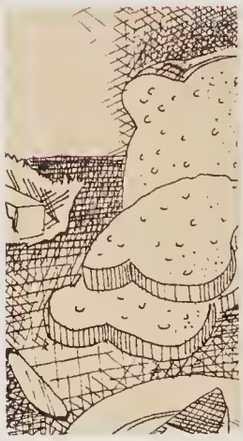

Use some nice Carolina apples.

MOUNTAIN APPLE CAKE

Submitted by Alma Cothren Guynn, Mount Airy

3 eggs
1½ cups oil
2 cups sugar
3 cups flour
1 teaspoon salt
1 teaspoon soda
2 teaspoons cinnamon
2 teaspoons vanilla extract
3 cups apples, chopped
1½ cups pecans and black walnuts, chopped and mixed

Preheat oven to 350 degrees. Mix eggs, oil and sugar; blend well. Sift flour, salt, soda and cinnamon. Add to egg mixture. Add vanilla, apples and nuts. Mix well. Pour into greased 8-inch tube or bundt pan. Bake 1 hour. While cake is still hot, pour hot topping over it in pan. Let cool. When completely cool remove from pan. (I check cake at 50 minutes with toothpick. If it comes out dry looking, I leave it out and it will finish baking with it's own heat.)

Topping:

1 cup brown sugar
½ cup milk
½ cup butter
1 teaspoon vanilla

Combine all ingredients. Cook 2½ minutes. Pour immediately over cake in pan.

Want to share recipes?

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From page 22

Answers to

MATH WORDS

ANALYTIC ROOT
8 2 9 3 1 9 7 8 5 9 4 7 9

THE LAST WORD

The missing word is ENTER. Listed down the page, the five words form a Word Square which reads the same vertically as horizontally.

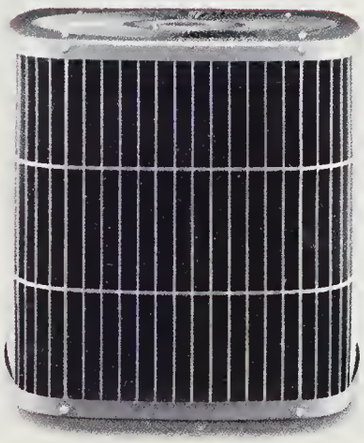
ENTER
TERSE
VERTA
REVEN
ERGOT

Electric 4-alarm chili

2 lbs. of ground beef
2 large onions, chopped
1 large green pepper, diced
2 cloves garlic, minced
1 can (16 oz.) tomatoes, undrained
1 can (8 oz.) tomato sauce
1 cup water
1/4 cup chili powder
1 tsp. each salt, paprika, oregano and ground cumin
2 to 3 tsp. TABASCO® pepper sauce
1 tsp. instant coffee powder
2 cans (16 oz. each) red kidney beans, drained

In large heavy pot, brown beef with onions, green pepper and garlic. Drain off fat. Add remaining ingredients, except kidney beans. Simmer uncovered at least 45 minutes, stirring occasionally. When thickened, stir in drained kidney beans, heat through and serve.

If this doesn't warm you up the new heat pump will.



It won't make your eyes water, sear your mouth or numb your tongue like chili peppers will, but the new heat pump will keep you warm in the winter.

The high-efficiency heat pump is the hottest news in year-round comfort.

If you aren't aware of how the new heat pump has improved, it's probably costing you money on your heating and cooling bills. There isn't a more efficient or economical way to heat and cool your home.

Call your electric co-op and get all the facts on the new high-efficiency heat pump. It's never been hotter.

CAROLINA **Electric Cooperatives**

Serving 1.6 Million Consumers In 95 North Carolina Counties.

Hear Better Immediately
--without spending a fortune!

We're giving away the new

POWERHEAR MINI-2000™

Ours for only **$19.95**

as part of our national advertising campaign

IS IT REALLY SUPER HEARING?

Why spend a small fortune to hear better? We're giving away amazing new **POWERHEAR MINI 2000** ™ until December 31*—for an incredible $19.95 each. *(Yes, batteries are included!)*

New easy-to-use **POWERHEAR MINI 2000** is not a medical device. So no doctors or prescription are required. Designed not for persons with impaired hearing but for anyone who wants to hear better than normal. Simply slip it on—*and hear better immediately.* Ideal for enjoying TV, plays, movies—even helps keep track of children! **SORRY**—limit 3 per address. **Hurry.**

We reserve the right to extend time and quantity guarantees.* Allow up to 6-8 weeks for shipment. Full one year money-back guarantee excluding shipping and handling.

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☐ **YES! Send POWERHEAR MINI-2000 for only $19.95.** (R37340)

SAVE ☐ **2 only $34.95** ☐ **3 only $44.95**

Amount	$
Add $4.75 shipping & handling.	$
In NY & CA add sales tax.	$
Total Amount enclosed	$

Make check to PowerHear. Or charge ☐ VISA ☐MASTERCARD ☐ DISCOVER *(Enter all 13 or 16 card numbers below)*

Card # _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _

Exp date(Mo)__(Yr)__ (R37350-01)

Mr/Mrs
Miss/Ms .....

Address .....

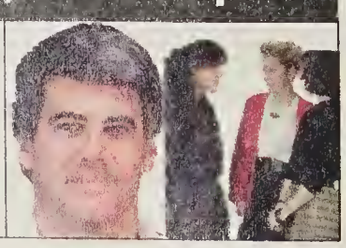
City/State/Zip .....

MAIL TO: PowerHear, Dept 723-129, Box 256, Jericho, NY 11753

Amplifies Every Sound, Even Whispers

WARNING

Spying on private conversations without permission is illegal. Do not use PowerHear Mini 2000 unless you receive permission from people first.



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